

2008 NPS CONFERENCE CLOSING SESSION NOTES SOCIO-ECONOMIC IMPACTS

Socio-Economic Impacts.

- Get all general public to buy into NPS
- Want to be good stewards of land, but afraid of punitive side of finding side effects.
- Need to make it positive
- Moving “safe harbor” from federal to state level; move beyond endangered species.
- Idea of target watersheds done like other states (Ex. Maryland)
- Have difficulty prioritizing
- Tam discussed target watersheds as part of strategic plan- will be deadly- but move beyond and just do it.
- Debate as to whether TMDL is realistic or unrealistic goals.
 - If goals set at local level- much more buy in for implementation.
 - Keep what we already have as opposed to working in concrete channels.
 - \$250, 000 in North Coast do more than LA River Channel.
 - Sends message “If you mess it up, We’ll pay for it”

DACs

- Don’t like county/regulators and feel like doing fine
- Don’t want to listen or work with you. This is just a way of life
- Also within cities; put junkyards within those areas or people moving the area.
- Engage those people in the conversation
- Need staff to work after hours and on the weekends.
- Need to pull one of those folks in to bring others to the table.
- Make it their project; it takes time
- U.S. EPA “Getting in Step”
- Creek clean up efforts and find homeless encampments- Take mayor down there first before cleanup; not something local watershed group cannot take liability up for this.
- Sutter County Diacion TMDL for cover crops took two years for farmers to come to the table.
 - Approach and presentation is very important, esp. with economics- helps build buy ins.
- Need Help from Non Regulatory folks (non profits), third party group, work together as a team
- Should be if a subsidy is given to farm, do not pollute water should be a requirement; not so cut and dry
 - Farmers are not used to regulation
 - Limit subsidies not a right way to solve problem
- Bigger problem on Ag/Urban interface where if ag land goes to urban it is worse for environment.

- Need to educate and help people make informed decisions
- Community driven solutions; most of the time it will end up the same as experts; get commitment and sustainability.
- Increasing cost of Ag water and growing the right crop in the right place (not sugar cane in imperial valley); would reduce NPS pollution.
- Embrace Developers into storm water solutions to be used throughout the state, not just in more affluent areas.
- Stop focusing on people and focus on resource (water); may take a long time but get buy in; shift paradigm from people to resource- need to understand how resource is important to each group.
- Don't have luxury of time with TMDL timelines of 2112/14/etc.- What do you do then?
- Talking to people and getting them around the table does not give your \$.

Attendees

Rich Marovich, Timothy Lawrence, Molly Munz, Jeff Sharp, Ryan Bonea, Howard Kolb, Kathleen Groody, Sheri McPherson, Larry Lloyd, Kevin Coyne, Erick Burres, Chris Chris Hanger, Melinda Kelley, Lauma Jurkevics, Jule Rizzardo